

2025 SIIA Ad Content

In our ads, we need to address two questions:

1. What is the problem we solve?
2. How do we solve it?

February Ad – Due January 1, 2025

Title

Integrated Portals for Health Plan Administrators

Body

Health plan administration has many pieces/parts. We integrate them into one portal.

Schedule a Demo to organize your health plan data, vendors, and business processes behind one login.

URL

TBD – Does it need to be the Schedule a Demo URL or a new one that is unique to this ad?

Images

HPS Logo

QR code – Does it need to link to the Schedule a Demo page or a new one that is unique to this ad?

Three Circles or 4 devices graphic?

Product mockup?

April Ad – Due March 1, 2025

Title

Centralized Portal for Your Health Plan

Body

There are many different aspects of health plan administration. We make them accessible in one portal.

Invoices

Enrollment

Claims

Pre-authorizations

Reports

Communications

Schedule a Demo to organize your health plan data, vendors, and business processes behind one login.

URL

TBD – Does it need to be the Schedule a Demo URL or a new one that is unique to this ad?

Images

HPS Logo

QR code – Does it need to link to the Schedule a Demo page or a new one that is unique to this ad?

May Ad – Due April 1, 2025

Title

Centralized Portal for Your Health Plan Stakeholders

Body

No one should have to look for your health plan data in scattered places. We give your stakeholders one place to access your health plan information.

Members

Employers

Providers

Brokers

Payers

Schedule a Demo to organize your health plan data, vendors, and business processes behind one login.

URL

QR code – Does it need to link to the Schedule a Demo page or a new one that is unique to this ad?

Images

HPS Logo

QR code – Link to website home page or Schedule a Demo page?

4 Devices graphic with stakeholder bubbles?

Alternative Language

Alt. Manage the different pieces of healthcare in one place. Contact HPS to organize your health plan data, vendors, and business processes behind one login.

Alt. Integrated portals for health plan administrators

Don't waste time using different systems for different tasks. Let us organize all of them into one portal so you can efficiently manage the pieces of healthcare in one place.

Discard

Manual processes keep administrators from focusing on the most important issues in healthcare. We automate health plan processes so that administrators can have better focus and effectiveness.

We help administrators free themselves from manual business processes so that they can accelerate their growth and deliver high quality service in the market.

Centralized Health Plan Portal for Your Stakeholders

No one should have health plan data in scattered places. We organize the different parts of the health plan into one portal for all key stakeholders to access.

We make the different health plan parts accessible for all stakeholders in one portal.

We centralize the scattered pieces of the health plan into one portal for all stakeholders.